

25th Annual SUNY New Paltz Golf Tournament “The Shep”
Monday, June 10, 2024, The Powelton Club, Newburgh, NY
Major Sponsorship Marketing and Company Recognition Opportunities
Gift payments kindly requested by Monday, June 3, 2024

You Receive	\$10,000 Hawk Title Sponsor (\$8,320 Deductible)	\$7,500 Double Eagle Sponsor (\$5,820 Deductible)	\$5,000 Eagle Sponsor (\$3,320 Deductible)	\$2,500 Birdie Sponsor (\$1660 Deductible)	\$1000 Sponsored Team; (\$160 Deductible)
Event naming and company logo on giveaways & all signage.	✓				
One team of four – 18 holes with cart, (\$1,000 value). Continental breakfast, lunch, award banquet.	✓	✓	✓	✓	✓
Additional team foursome (\$1,000 value)	✓	✓	✓		
NEW Expanded Regional Marketing: Hyperlinked company logo on event website and multiple promotional e-blasts sent to 35,000 + alumni in the tri-state region, MA, VT, PA, DE.	✓	✓	✓	✓	
Hyperlinked company logo on event website linked by social media, Orange & Blue Alumni Network and Connect, our monthly nationwide e-newsletter reaching over 56,000 alumni.	✓	✓	✓	✓	
Company logo on golf mailing brochure. No longer available.	✓	✓	✓	✓	
NEW: Company ad recognition in Tournament program distributed to every player.	✓ (Back Cover)	✓ (Inside Cover)	✓ (Full Page)	✓ (Half Page)	
Company introduction and sponsor level recognition at awards banquet.	✓	✓	✓	✓	
Designated as a sponsor in multiple publication press releases.	✓	✓	✓	✓	
Tee Signs with company logo. Logo on pop-up banner at Tournament.	✓ (4 jumbo-sized tee signs: 24x30)	✓ (2 jumbo-sized tee signs: 24x30)	✓ (2 extra-large tee signs: 18x24)	✓ (2 standard sized tee signs: 12x18)	

100% tax deductible opportunities on back

